

2023-2024

SPONSORSHIP

OPPORTUNITIES

FOR MORE INFORMATION PLEASE CONTACT AMANDA FREY
AFREY@TAKESTOCKBROWARDFL.ORG OR 754-600-9857



www.takestockbrowardfl.org

Thank you for taking the time to consider partnering with Take Stock in Children of Broward. Be assured that your financial commitment to our program provides a reputable return on investment backed by years of best practices and successful student outcomes.

Take Stock in Children of Broward is the local affiliate of a statewide non-profit organization that is transforming Florida one student at a time. Working in every county throughout Florida, our mission is to break the cycle of poverty for low-income, academically qualified students by providing opportunities for a post-secondary education. We offer college scholarships to students, provide caring volunteer mentors, and instill hope for a better life. Our comprehensive services begin in middle school, continue through high school, and include students' transition into college and career. Once selected to enroll in our program and receive a Florida Prepaid scholarship, each student signs a contract promising to adhere to TSIC guidelines (i.e., maintain good grades, attendance, and behavior, while leading a crime-free and drug-free lifestyle).

Since 1995, Take Stock in Children (TSIC) statewide has provided 39,829 children with scholarships and mentors. Over 98% of TSIC Broward scholars graduate high school and 96% go on to pursue a post-secondary education, with a 70% college graduation rate, well over the national average. Locally TSIC has served 1,931 students and awarded nearly \$17 million in scholarships!

The TSIC program has become a role model organization receiving state and national recognition for its exemplary successes. TSIC was recognized by the State of Florida as a flagship mentoring program as demonstrated in a study performed by OPPAGA (Office of Program Policy Analysis & Government Accountability). We are also a recognized educational innovator -- In 2010, TSIC Broward was one of three local TSIC programs to be the recipient of a U.S. Department of Education Investing in Innovation (I3) grant, a program that recognizes the most promising educational models with the potential to be adopted nationally.

Other recognitions include:

- 2015 Non-Profit Organization of the Year in Innovation- Broward 211 Non-Profit Awards
- 2016 Non-Profit Organization of the Year Community Choice- Broward 211 Non-Profit Awards
- 2017 Non-Profit Small Business of the Year- Fort Lauderdale Chamber of Commerce
- 2022 Non-Profit Organization of the Year in Innovation- Broward 211 Non-Profit Awards
- 2022 Non-Profit Organization Board Leader of the Year, Merick Lewin- Broward 211 Non-Profit Awards
- In addition, Take Stock in Children of Broward has achieved Gold Performance standards for 10 years in a row, including Luminary Awards in 2020, 2021, 2022, 2023 with a 100% score!

Enclosed, please find a list of comprehensive partnership opportunities that are customizable to suit your organization's philanthropic objectives. Your partnership will help us ensure the continuance of a 27-year effort to change the lives of some of Broward's most vulnerable youth. Help us continue what we do best! Thank you in advance for your consideration.

Amanda Frey
Executive Director
Take Stock in Children of Broward

INVESTMENT

opportunities

Benefits are customizable, will last one year from receipt of commitment. Below is a detailed description of each benefit as listed in the Benefits Matrix for 2023-2024

Honor Roll Society (HRS) one-year membership- This exclusive group of donors have pledged to have a lasting impact on the lives of Broward's low-income and deserving youth, helping them realize their dreams of a post-secondary education. This financial support ensures TSIC services continue to break the cycle of poverty through education. See a list of current members by visiting:
www.takestockbrowardfl.org/honor-roll-society-members



- ✓ President's List **\$5,000 investment/**commitment for three years
- ✓ Provost's List **\$2,500 investment/**commitment for three years
- ✓ Dean's List **\$1,000 investment/**commitment for three years
- ✓ Includes: Listing on TSIC Broward website; invitations to exclusive HRS reception; and name inclusion on all HRS printed collateral

Corporate Named Scholarship- Every TSIC scholar has a scholarship waiting for them upon successful high school and program graduation. This scholarship makes it possible for TSIC to enroll new students in the program.

- ✓ One scholarship will be named in your honor and awarded to a graduating senior from the class of 2024. It will be presented on stage at the annual graduation ceremony to be held in
- ✓ April/May 2024.
- Investment: \$4,200 AND** will be matched dollar-for-dollar by the Stanley G. Tate Florida Prepaid Foundation

Presenting Student Workshop Partner- 6-10 student/parent workshops. Partnership includes:

- ✓ Logo placement on electronic invitation to student and parents
- ✓ On-screen recognition during workshop
- ✓ Opportunity for company staff/associates/employees to present on a variety of topics if
- ✓ suitable.

Investment: \$800

Presenting Mentor Workshop Partner- At monthly mentor trainings. Partnership includes:

- ✓ Logo placement on electronic invitation to mentors
- ✓ On-screen recognition during training and on training collateral
- ✓ **Investment: \$600**

Additional branding opportunities for Leadership Partners include but are not limited to:

- ✓ Website- homepage carousel with click-through to site and special section of website (5,000+ visitors and growing/per year)
- ✓ Logo on Annual Report, Monthly Mentor Newsletters, Quarterly Student/Parent Newsletters, and Semi-Annual Donor/Community Newsletters (email list: 3,500+)
- ✓ Social Media recognition posts: 25 per year through Twitter, Instagram, Facebook, and/or LinkedIn (1,200+ and growing followers/year)

PARTNERSHIP COMMITMENT FORM

PLEASE INDICATE BELOW HOW YOU WANT TO PARTNER WITH TSIC AND CHANGE LIVES:
Refer to benefits Matrix on the back of this form for more information

Leadership Partners

- CHAMPION OF EDUCATION \$25,000
- MAKING AN IMPACT \$15,000
- CREATING A VISION \$10,000

Additional Investment Opportunities

- Honor Roll Society
President's List at \$5,000/year for 3 yrs.
- Honor Roll Society
Provost's List at \$2,500/year for 3 yrs.
- Honor Roll Society
Dean's List at \$1,000/year for 3 yrs.
- Presenting Student Workshop Partner at
\$800
- Presenting Mentor Training Partner at
\$600
- Corporate Named Scholarship at \$4,200
matched dollar for dollar by the Florida
Prepaif Foundation

Event Partners (check all that apply)

- Scholarships
- Mentors
- Hope
- Graduation 2024
- Swing Fore Education Oct. 2023
- Intracoastal Brunch March 2024

Kindly make checks payable to:
Take Stock in Children of Broward, Inc.
1930 S.W. 145th Ave., Room 224
Miramar, FL 33027

Or if paying by credit card,
please call or email
executive director, Amanda Frey:
afrey@takestockbrowardfl.org
754-600-9857

Invoice me

NAME/ TITLE _____

COMPANY/ORG. NAME _____

STREET: _____

CITY/STATE/ZIP: _____

PRIMARY PHONE #: _____

PRIMARY EMAIL: _____

YOUR CONTRIBUTIONS ARE TAX DEDUCTIBLE TO THE FULL EXTENT ALLOWED BY LAW. TAKE STOCK IN CHILDREN IS A PRIVATE, NON-PROFIT 501(C)(3) ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. 1-800-HELP-FLA (435-7352). WWW.FLORIDACONSUMERHELP.COM

1930 S.W. 145th Ave., Room 224, Miramar, FL 33027

2023-2024 Benefits Matrix							
	LEADERSHIP PARTNERS			EVENT PARTNERS			
	Champion of Education	Making an Impact Partner	Creating a Vision Partner	SCHOLARSHIPS	MENTORS	HOPE	Graduation
	\$25K	\$15K	\$10K	\$5K	\$3.25K	\$2K	\$1K
	President's List	Provost's List	Dean's List	Dean's List			
Honor Roll Society (HRS) Membership- Corporate Named Scholarship-	3	2	1				
Presenting Student Workshop Partner-	x	x	x	x			
Presenting Mentor Workshop Partner-	x	x	x		x		
Website Landing Page Carousel logo placement for one year	x	x	x				
Mentor Recognition Event Partner-	x	x	x		x		
Brunch 2024 Benefits				\$3,000	\$2,000	\$1,000	
Number of guests: Guest list due February 27th	10 guests	10 guests	6 guests	10 guests	10 guests	6 guests	
Company on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website: Due ASAP	Logo	logo	logo	Logo	logo	logo	
Color ad in commemorative program book: Due February 15th	Full Page: 5.5 x 7 no bleed, full-color, print ready PDF, JPEG or PNG.	Half Page: 2.75 x 3.5 no bleed, full-color, print ready PDF, JPEG or PNG.		Full Page: 5.5 x 7 no bleed, full-color, print ready PDF, JPEG or PNG.	Half Page: 2.75 x 3.5 no bleed, full-color, print ready PDF, JPEG or PNG.		
On-stage speaking opportunity via video recording: Due February 15th	x			x			
Company name include in all pre/post media releases	x	x	x	x	x	x	
Social Media recognition posts	10	6	4	10	6	4	
Opportunity for product placement at event: Product due February 15th	x	x		x	x		
Swing Fore Education October 28th, 2023				\$2,000	\$1,250	\$1,000	
# of Bays with 6 players each and access to BBQ Buffet: Guest list due October 24th	1	1	1	1	1	1	
Drink Tickets- House Wine and Beer	12	6	6	12	6	6	
TopContender Award Presenter	x			x			
Company on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website: Due ASAP	logo	logo	logo	logo	logo	logo	
Color ad in commemorative program book/on screen: Due October 10th	Full Page: 5.5 x 7 no bleed, full-color, print ready PDF, JPEG or PNG.	Half Page: 2.75 x 3.5 no bleed, full-color, print ready PDF, JPEG or PNG.	Half Page: 2.75 x 3.5 no bleed, full-color, print ready PDF, JPEG or PNG.	Full Page: 5.5 x 7 no bleed, full-color, print ready PDF, JPEG or PNG.	Half Page: 2.75 x 3.5 no bleed, full-color, print ready PDF, JPEG or PNG.		
Company name include in all pre/post media releases	x	x	x	x	x	x	
Social Media recognition posts	10	6	4	10	6	4	
Tickets to Intracoastal Brunch on March 2, 2024				2			
Opportunity to provide item for goodie bags for each guest (100+): Due October 14th	x			x			
Graduation 2024 Benefits April/May 2024							\$1,000
Company logo on save the date, electronic invitation, event signage, on-screen: Due ASAP	x	x	x				x
Company name included in all pre/post media releases	x	x	x				x
Color ad in commemorative digital program book: Due April 1st	Full Page	Full Page	Full Page				Full Page
On-screen speaking opportunity as award presenter/brand commercial: Due April 1st	x						x
Graduate Care Package: Opportunity to include item: Due April 1st	x	x	x				x



Swing Fore Education is designed to be a fun, family-friendly event with a competitive edge that will engage sponsors, mentors, students, and TSIC supporters in raising college scholarship dollars for students waiting to fulfill their dreams of a college education!

Corporate Sponsorships include:

	SCHOLARSHIPS	MENTORS	HOPE
<i>Swing Fore Education October 28th, 2023</i>	\$2,000	\$1,250	\$1,000
# of Bays with 6 players each and access to BBQ Buffet: Guest list due October 24th	1	1	1
Drink Tickets- House Wine and Beer	12	6	6
TopContender Award Presenter	x		
Company on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website: Due ASAP	logo	logo	logo
Color ad in commemorative program book/on screen: Due October 10th	Full Page: 5.5 x 7 no bleed, full-color, print ready PDF, JPEG or PNG.	Half Page: 2.75 x 3.5 no bleed, full-color, print ready PDF, JPEG or PNG.	
Company name include in all pre/post media releases	x	x	x
Social Media recognition posts	10	6	4
Tickets to Intracoastal Brunch on March 2, 2024	2		
Opportunity to provide item for goodie bags for each guest (100+): Due October 14th	x		



At the 5th Annual Intracoastal Brunch, guests will enjoy live jazz, a delectable brunch selection, silent auction, and raffle pull-board. Honoring members and corporate partners in the community, Take Stock in Children of Broward County, Inc. hopes to raise enough funds to support and send 70 NEW students on the path to post-secondary education!

Corporate Sponsorships include:

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<i>Brunch 2024 Benefits</i>	\$3,000	\$2,000	\$1,000
Number of guests: Guest list due February 27th	10 guests	10 guests	6 guests
Company on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website: Due ASAP	Logo	logo	logo
Color ad in commemorative program book: Due February 15th	Full Page: 5.5 x 7 no bleed, full-color, print ready PDF, JPEG or PNG.	Half Page: 2.75 x 3.5 no bleed, full-color, print ready PDF, JPEG or PNG.	
On-stage speaking opportunity via video recording: Due February 15th	x		
Company name include in all pre/post media releases	x	x	x
Social Media recognition posts	10	6	4
Opportunity for product placement at event: Product due February 15th	x	x	