

A hand in a suit sleeve holds a tablet. On the tablet is a network of icons: a globe, a lightbulb, an open book, an apple, a magnifying glass, a clock, and a beaker. Above the tablet is a large graduation cap. The background is a blue sky with white clouds.

2021-2022

***PARTNERSHIP  
OPPORTUNITIES***

FOR MORE INFORMATION PLEASE CONTACT AMANDA FREY  
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Take Stock in  
Children®

SERVING  
BROWARD COUNTY

[www.takestockbrowardfl.org](http://www.takestockbrowardfl.org)

Thank you for taking the time to consider partnering with Take Stock in Children of Broward. Be assured that your financial commitment to our program provides a reputable return on investment backed by years of best practices and successful student outcomes.

Take Stock in Children of Broward is the local affiliate of a statewide non-profit organization that is transforming Florida one student at a time. Working in every county throughout Florida, our mission is to break the cycle of poverty for low-income, academically qualified students by providing opportunities for a post-secondary education. We offer college scholarships to students, provide caring volunteer mentors, and instill hope for a better life. Our comprehensive services begin in middle school, continue through high school, and include students' transition into college and career. Once selected to enroll in our program and receive a Florida Prepaid scholarship, each student signs a contract promising to adhere to TSIC guidelines (i.e., maintain good grades, attendance, and behavior, while leading a crime-free and drug-free lifestyle).

Since 1995, Take Stock in Children (TSIC) statewide has provided 34,348 children with scholarships and mentors. Over 97% of TSIC scholars graduate high school and 92% go on to pursue a post-secondary education, with a 68% college graduation rate, well over the national average. Locally TSIC has served 1,500 of these students and awarded nearly \$15 million in scholarships!

The TSIC program has become a role model organization receiving state and national recognition for its exemplary successes. TSIC was recognized by the State of Florida as a flagship mentoring program as demonstrated in a study performed by OPPAGA (Office of Program Policy Analysis & Government Accountability). We are also a recognized educational innovator -- In 2010, TSIC Broward was one of three local TSIC programs to be the recipient of a U.S. Department of Education Investing in Innovation (I3) grant, a program that recognizes the most promising educational models with the potential to be adopted nationally.

Other recognitions include: 2015 Non-Profit Organization of the Year in Innovation- Broward 211 Non-Profit Awards, 2016 Non-Profit Organization of the Year Community Choice- Broward 211 Non-Profit Awards, and 2017 Non-Profit Small Business of the Year- Fort Lauderdale Chamber of Commerce.

Enclosed, please find a list of comprehensive partnership opportunities that are customizable to suit your organization's philanthropic objectives. Your partnership will help us ensure the continuance of a 25-year effort to change the lives of some of Broward's most vulnerable youth. Help us continue what we do best! Thank you in advance for your consideration.

Amanda Frey  
Executive Director  
Take Stock in Children of Broward

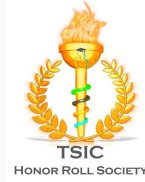
# INVESTMENT

## opportunities

**Benefits are customizable, will last one year from receipt of commitment. Below is a detailed description of each benefit as listed in the Benefits Matrix for 2020-2021**

**Honor Roll Society (HRS) one-year membership-** This exclusive group of donors have pledged to have a lasting impact on the lives of Broward's low-income and deserving youth, helping them realize their dreams of a post-secondary education. This financial support ensures TSIC services continue to break the cycle of poverty through education. See a list of current members by visiting: [www.takestockbrowardfl.org/honor-roll-society-members](http://www.takestockbrowardfl.org/honor-roll-society-members)

- ✓ President's List **\$5,000 investment/commitment** for three years
- ✓ Provost's List **\$2,000 investment/commitment** for three years
- ✓ Dean's List **\$1,000 investment/commitment** for three years
- ✓ Includes: Listing on TSIC Broward website; invitations to exclusive HRS reception; and name inclusion on all HRS printed collateral



**Corporate Named Scholarship-** Every TSIC scholar has a scholarship waiting for them upon successful high school and program graduation. This scholarship makes it possible for TSIC to enroll new students in the program.

- ✓ One scholarship will be named in your honor and awarded to a graduating senior from the class of 2019. It will be presented on stage at the annual graduation ceremony to be held in April/May 2021.
- ✓ **Investment: \$4,000** AND will be matched dollar-for-dollar by the Stanley G. Tate Florida Prepaid Foundation

**Presenting Student Workshop Partner-** 6-10 student/parent workshops. Partnership includes:

- ✓ Logo placement on electronic invitation to student and parents
- ✓ On-screen recognition during workshop
- ✓ Opportunity for company staff/associates/employees to present on a variety of topics if suitable.
- ✓ **Investment: \$600**

**Presenting Mentor Workshop Partner-** At monthly mentor trainings. Partnership includes:

- ✓ Logo placement on electronic invitation to mentors
- ✓ On-screen recognition during training and on training collateral
- ✓ **Investment: \$400**

**Additional branding opportunities for Leadership Partners include but are not limited to:**

- ✓ Website- homepage carousel with click-through to site and special section of website (5,000+ visitors and growing/per year)
- ✓ Logo on Annual Report, Monthly Mentor Newsletters, Quarterly Student/Parent Newsletters, and Semi-Annual Donor/Community Newsletters (email list: 3,500+)
- ✓ Social Media recognition posts: 25 per year through Twitter, Instagram, Facebook, and/or LinkedIn (1,200+ and growing followers/year)



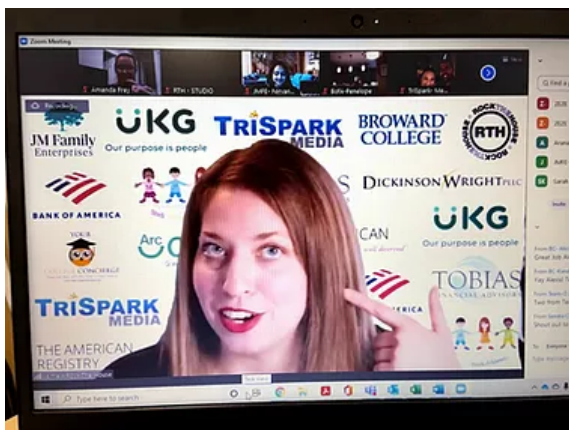
# virtual **FAMILY GAME NIGHT**

OCTOBER 15, 2021 @ 7PM

Take Stock in Children is, once again, producing this family, fun, and most importantly social distance friendly event! Harnessing the power of your smart devices, you will compete with others from all over the county, state, or even country. Three games will be played with winning individuals selected each game, and a grand prize awarded to the team with the most points at the end of all three games! All registered will be entered to win a raffle too! So, get your family and friends "together" for this virtual event that is sure to be fun for all!

## Sponsorship Opportunities:

Form a corporate team and compete for great prizes! The top three teams that win, get bragging rights and a spiffy plaque to display for all to see!

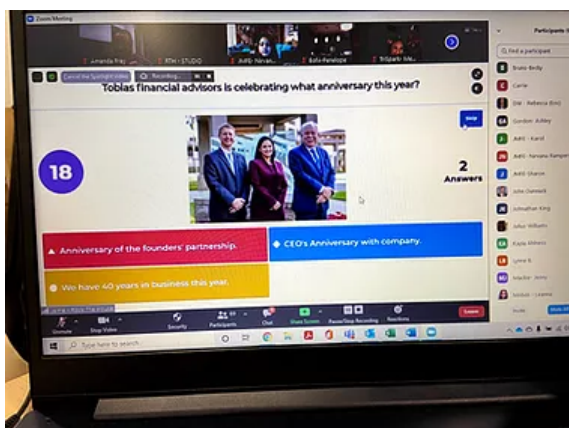
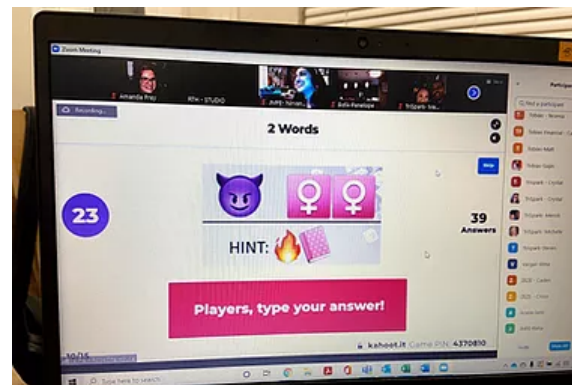


### Scholarships- \$2000

- 10 Log-ins (multiple guests per log-in allowed)
- Company on save the date, electronic invitations, banners throughout the game experience, and event pages on Facebook and TSIC website
- Video Ad Play between games
- On-screen speaking Opportunity
- Company name included in all pre/post media releases
- Company Trivia question
- 10 social media recognition posts

### Mentors- \$1000

- 10 Log-ins (multiple guests per log-in allowed)
- Company on save the date, electronic invitations, banners throughout the game experience, and event pages on Facebook and TSIC website
- Company name included in all pre/post media releases
- Company Trivia question
- 10 social media recognition posts



### Hope- \$750

- 10 Log-ins (multiple guests per log-in allowed)
- Company on save the date, electronic invitations, banners throughout the game experience, and event pages on Facebook and TSIC website
- 5 social media recognition posts



*Swing Fore Education is designed to be a fun, family-friendly event with a competitive edge that will engage sponsors, mentors, students, and TSIC supporters in raising college scholarship dollars for students waiting to fulfill their dreams of a college education!*

**Corporate Sponsorships include:**

**Scholarships: \$3K**

- Two (2) bays with six (6) players each (12 players total), includes access for all guests to delicious BBQ Buffet
- Upgrade for all players to participate in TopContender Tournament.
- Access for all guests to VIP Lounge, includes one (1) drink ticket for wine/beer, and entries for exclusive raffle prizes
- Company on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website
- Full page color ad in commemorative program book
- Company name include in all pre/post media releases
- 10 Social Media recognition posts
- Opportunity to provide item for goodie bags for each guest (100+)

**Mentors: \$1.5K**

- Company on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website
- Full Page color ad in commemorative program book
- Company name include in all pre/post media releases
- 8 Social Media recognition posts

**Hope: \$750**

- One (1) bay for six (6) players, includes access for all bay guests to delicious BBQ Buffet
- Access for all guests to VIP Lounge, includes one (1) drink ticket for wine/beer, and entries for exclusive raffle prizes
- Company on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website
- Company name include in all pre/post media releases

**A La Carte**

- **\$120:** Upgrade players in one bay to compete in TopConterder Tournament. Tournament winners will receive exclusive prizes!
  - OR \$20 per player
- **\$50:** Per Player to participate in Hole in One Contests- Prize hole is Blue Target – 150 yards. Winner will get cash prize, dependent on how many players.
- **\$50:** One (1) bay access for six (6) players to VIP lounge, includes one (1) drink ticket for wine/beer, and entries for exclusive raffle prizes
  - OR \$10 per player



## 2021-2022 Benefits Matrix

	LEADERSHIP PARTNERS			EVENT PARTNERS			
	Champion of Education	Making an Impact Partner	Creating a Vision Partner	SCHOLARSHIPS	MENTORS	HOPE	Graduation
	\$25K	\$15K	\$10K	\$5K	\$2.5K	\$1.5K	\$1K
Honor Roll Society (HRS) Membership-	President's List	Provost's List	Dean's List	Dean's List			
Corporate Named Scholarship-	3	2	1				
Presenting Student Workshop Partner-	x	x	x	x			
Presenting Mentor Workshop Partner-	x	x	x		x		
Mentor Recognition Partner-	x	x	x		x		
<b>Family Game Night: Virtual Fun for Everyone   October 15, 2021</b>				<b>\$2,000</b>	<b>\$1,000</b>	<b>\$750</b>	
Number of log-ins (multiple guests per log-in allowed)	10	10	10	10	10	10	
Company on save the date, electronic invitations, banners through out the game experience, and event page on Facebook and TSIC website	Logo	Logo	Logo	Logo	Logo	Logo	
Video Ad Play between games	x	x	x	x			
On-screen speaking opportunity	x	x	x	x			
Company name include in all pre/post media releases	x	x	x	x	x	x	
Company Trivia	x	x	x	x	x	x	
Social Media recognition posts	10	5	5	10	10	5	
<b>Swing Fore Education   February 26, 2022</b>				<b>\$3,000</b>	<b>\$1,500</b>	<b>\$750</b>	
# of Bays with 6 players each and access to BBQ Buffet	2	2	2	2	1	1	
Upgrade to TopContender Tournament	2	2	2	2	1		
Access to VIP Lounge	2	2	2	2	1		
Company on save the date, hard copy/electronic invitations, event signage, event page on Facebook and TSIC website	x	x	x	x	x	x	
Color ad in commemorative program book	Full Page	Full Page	Full Page	Full Page	Full Page		
Company name include in all pre/post media releases	x	x	x	x	x		
Social Media recognition posts	15	15	10	10	8	4	
HoleInOne Prize Sponsor	x						
Opportunity to provide item for goodie bags for each guest (100+)	x	x	x	x			
<b>Graduation 2022 Benefits   May 2022</b>							<b>\$1,000</b>
on-screen	x	x	x				x
Company name included in all pre/post media releases	x	x	x				x
Color ad in commemorative digital program book	Full Page	Full Page	Full Page				Full Page
On-screen speaking opportunity as award presenter	x						x
Graduate Care Package: Opportunity to include item	x	x					x

# PARTNERSHIP COMMITMENT FORM

PLEASE INDICATE BELOW HOW YOU WANT TO PARTNER WITH TSIC AND CHANGE LIVES:  
REFER TO BENEFITS MATRIX ON THE BACK OF THIS FORM FOR MORE INFORMATION

## Leadership Partners

☐ MAKING AN IMPACT \$15,000

☐ CREATING A VISION \$10,000

## Additional Investment Opportunities

☐ Honor Roll Society  
President's List at \$5,000/year for 3 yrs.

☐ Honor Roll Society  
Provost's List at \$2,000/year for 3 yrs.

☐ Honor Roll Society  
Dean's List at \$1,000/year for 3 yrs.

☐ Presenting Student Workshop Partner at  
\$600

☐ Presenting Mentor Training Partner at  
\$400

☐ Corporate Named Scholarship at \$4,000  
matched dollar for dollar by the Florida  
Prepaif Foundation

## Event Partners (check all that apply)

☐ Scholarships ☐ Virtual Family Game Night

☐ Mentors ☐ Swing Fore Education

☐ Hope ☐ Both

☐ Graduation \$1000

**Kindly make checks payable to:**  
*Take Stock in Children of Broward, Inc.*  
*2050 Civic Center Place, Room 213*  
*Miramar, FL 33025*

**Or if paying by credit card,**  
**please call or email**  
**executive director, Amanda Frey:**  
*afrey@takestockbrowardfl.org*  
*754-600-9857*  
☐ Invoice me

NAME/ TITLE \_\_\_\_\_

COMPANY/ORG. NAME \_\_\_\_\_

STREET: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PRIMARY PHONE #: \_\_\_\_\_

PRIMARY EMAIL: \_\_\_\_\_

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2050 Civic Center Place, Room 213, Miramar, FL 33025